

## SUSONITY KNOWLEDGE HUB



### Styling Impulse: Icy Winter Dreams

#### STYLING FORMULA

Technology: 3-Layer coating

1<sup>st</sup> basecoat: formulated according to RAL 9003 Signal white

2<sup>nd</sup> basecoat layer pigmentation:  
Transparent water-borne base coat:

|                                          |             |
|------------------------------------------|-------------|
| <u>Iriodin 96107 Icy White Lightning</u> | 100%        |
| <b>Total Pigmentation:</b>               | <b>100%</b> |

**Total PWC: 12,97%**

#### TECHNICAL DATA

##### Base Coat

1-component water-borne basecoat  
applied layer thickness: 14 – 18 µm

##### Clear Coat

2K high gloss clear coat  
applied layer thickness 35 – 45 µm

##### Pigmentation

Given in % and as total PWC.  
The PWC (Pigment Weight Concentration) in dry film is indicated as  
 $PWC = p / (p + b)$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio =  $(\Sigma \text{Pigment}) / (\text{Total solid content (wet form)} - (\Sigma \text{Pigment}))$

#### Feasibility for on-line application

Stylings in our Styling Impulse are intended to demonstrate effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.