

SUSONITY KNOWLEDGE HUB



Styling Impulse: Midsummer Nights Yellow

STYLING FORMULA

Technology: 2-Layer coating

Basecoat layer pigmentation:

Xirallic® NXT M260-30	
Leonis Gold	17,59%
Meoxal® F120-30	
Taklamakan Gold	37,71%
Novoperm® Orange	
HL 70 TS	27,20%
Kronos® 2190	17,50%
Pigmentation	100%

Total PWC: 28,0%

TECHNICAL DATA

Base Coat

1-component water-borne basecoat
applied layer thickness: 14 – 18 µm

Clear Coat

2K high gloss clear coat
applied layer thickness 35 – 45 µm

Pigmentation

Given in % and as total PWC.

The PWC (Pigment Weight Concentration) in dry film is indicated as

$PWC = p / (p + b)$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio = $(\sum \text{Pigment}) / (\text{Total solid content (wet form)} - (\sum \text{Pigment}))$

Feasibility for on-line application

Stylings in our Styling Impulse are intended to demonstrate effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

THIRD PARTY TRADEMARKS

Novoperm® is a trademark of Clariant International Ltd., Muttenz, Switzerland

Kronos® is a trademark of Kronos Worldwide, Inc., Dallas, USA