

SUSONITY KNOWLEDGE HUB



Styling Impulse: Unfathomable Blackness

STYLING FORMULA

Technology: 2-Layer coating

Basecoat layer pigmentation:

Pigmentation	100%
Hostaperm® Violet RL spec. TS	0.3%
Heliogen® Blue L 6989 F	0.4%
Special Black® 100	2.8%
Emperor® 2000	27.7%
Amur Black	68.8%
Xirallic® NXT M260-70	

Total PWC: 11,1%

TECHNICAL DATA

Base Coat

1-component water-borne basecoat applied layer thickness: 14 – 18 μm

Clear Coat

2K high gloss clear coat applied layer thickness 35 – 45 μm

Pigmentation

Given in % and as total PWC. The PWC (Pigment Weight Concentration) in dry film is indicated as PWC = p / (p + b)

p = total weight pigments (solid) b = weight binder (solid) In the dry state: Pigment / binder ratio = (Σ Pigment) / (Total solid content (wet form) – (Σ Pigment))

Feasibility for on-line application

Stylings in our Styling Impulse are intended to demonstrate effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

THIRD PARTY TRADEMARKS

HELIOGEN® is a trademark of BASF SE, Germany; Emperor® is a trademark of Cabot Corporation, Alpharetta, USA; Special Black® is a trademark of Orion Engineered Carbons S.A, Luxembourg; Hostaperm® is a trademark of Clariant International Ltd, Muttenz, Switzerland

Products are warranted to meet the specifications set forth on their label/packaging and/or certificate of analysis at the time of shipment or for the expressly stated duration. SUSONITY provides information and advice on application technologies and relevant regulations based upon its current knowledge and opinion. SUSONITY MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE REGARDING OUR PRODUCTS, THEIR APPLICATION OR ANY INFORMATION PROVIDED IN CONNECTION THEREWITH. SUSONITY shall not in any event be liable for incidental, consequential, indirect, exemplary or special damages of any kind resulting from any use or failure of the products. Customer is responsible for and must independently determine the suitability of SUSONITY's products for its products, intended use and processes. The foregoing information and suggestions are also provided without warranty of non-infringement as to intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties. Customer shall be responsible for obtaining any applicable Third-party intellectual property licenses. All sales are subject to SUSONITY's complete Terms and Conditions of Sale. Prices are subject to change without notice. SUSONITY reserves the right to discontinue products without prior notice.

© 2025 SUSONITY Commercial GmbH and/or its affiliates. Susonity.com